

**Toby Mundy Associates
Rights Guide**

London Book Fair, 2015

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London Book Fair 23015
Rights Guide

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The Time of Taduno's Song

Odafe Atogun

A gripping and highly original first novel about love and freedom inspired by the extraordinary life of iconic singer Fela Kuti

When African singing superstar Taduno returns from political exile to the country of his birth, he finds that the dictatorship's efforts to erase all trace of him have been so successful that he has been forgotten, even by his closest friends and neighbours.

But one man remembers: the tyrant Maradona. Taduno discovers to his horror that Maradona has imprisoned the woman he loves and will murder her unless he performs in support of the dictator's brutal regime. Taduno must make an impossible choice: fight the power or save the woman he loves.

The Time of Taduno's Song is a parable about sacrifice, love and redemption. It is as tense and it is intensely moving.

Odafe Atogun is a novelist, living in Abuja, Nigeria.

FICTION

Manuscript available: May 2015

Wine Legends

Intimate Biographies of the World's Most Iconic Vintages

Introduced by Hugh Johnson

***Decanter* magazine**

Based upon *Decanter's* most popular column — and featuring such legends of wine as the Château Pétrus 1945; Krug 1928, and Penfolds Bin 60A 1962 — this unique book is the perfect up-market gift for the wine lovers everywhere.

Since its first appearance in January 2011, *Decanter's* monthly 'Wine Legends' feature has been one of its most popular columns. Each 800 word essay describes why a particular vintage has achieved its iconic status, describes the people and processes involved in the production that year, gives a brief history of the terroir and describes the rapturous responses of the critics. A work to be read, and re-read, there has never been a book about wine quite like it.

Decanter can provide images of the labels of each wine, enabling the finished book to be beautifully decorated.

SEE OVERLEAF FOR TABLE OF CONTENTS.

Promotion: *Decanter* will actively promote the book through display advertising in the magazine and with banner advertising on www.decanter.com (which has over 300,000 monthly unique users). It will also use the book as a subscription promotion (subject to price and quantity agreement).

Decanter is the world's leading magazine on wine and spirits, with subscribers in 92 countries. Decanter also organises the annual Decanter World Wine Awards, the world's biggest wine competition with over 15,000 entries per year. Its new website decanterchina.com has approaching 100,000 unique users and is growing 100% year-on-year. The site is read in over 300 cities in China and is published in simple text and English.

Hugh Johnson is one of the world's best-selling wine writers.

GIFT/FOOD AND DRINK

Proposal available: May 2015

FRANCE	AUSTRALIA
Yquem 1921	Grange, 1955
DRC Richebourg 1959	Henschke Hill of Grace 1998
Domaine Huet, Vouvray Le Haut Lieu 1947	Penfolds Bin 60A 1962
Lafite 1982	Lindemans Bin 1590, Hunter Valley 1959
Mouton-Rothschild 1945	Wynn's John Riddoch Coonawarra Cab 1982
Dom Pérignon 1961	Tyrrell's Vat 1 Semillon 1994
Cheval Blanc 1947	Wendouree, Shiraz 1990
Margaux 1983	UNITED STATES OF AMERICA
De Vogüé Musigny 1990	Stag's Leap Wine Cellars, Cabernet Sauvignon 1973
Jaboulet, La Chapelle Hermitage, 1961	Heitz Martha's Vineyard 1974
DRC La Tâche 1978	Ridge Monte Bello 1970
Latour 1961	PORTUGAL
Krug 1928	Taylors 1927
Pétrus 1945	Grahams 1945
Hugel Riesling SGN 1976	Cockburns 1947
Château Rayas, Ch de Pape 1990	Noval Nacional 1931
Salon 1985	GERMANY
Haut Brion Blanc 1989	Bernkasteler Doctor TBA 1921
Chateau Palmer 1961	Egon Muller-Scharzhof Scharzhofberger Ries TBA 1976
Rousseau Chambertin 1993	SPAIN
Jayer Cros Parantoux 1990	Vega Sicilia Unico 1964
Lafite 1959	L'Ermita 1993
Clos Ste Hune 1990	CHILE
J L Chave Cathelin Hermitage 1990	Casa Real 1989
La Mission Haut Brion 1929	SOUTH AFRICA
Coche Dury 1986	Meerlust Rubicon 1995
ITALY	Vin de Constance 1986
Tenuta San Guido, Sassicaia 1985	
Gaja Barbaresco 2001	
Giacomo Conterno Monfortino 1978	
Taurasi, Mastroberardino 1968	

The Chameleon

Samuel Fisher

This novel reminds us that printed books have provenance and a story. Some of them pass from hand-to-hand to travel vast distances through time and space. These books are venerated objects that take on a life of their own. This is what happens in Samuel Fisher's startlingly original debut: the narrator is the book itself.

John is infinite. He can become any book, any possible sequence of words or combination of letters. Every thought, act and expression that has ever been described. Now 800 years old, he is looking back over his life. When it began, his companion was a novice nun in a medieval Italian convent in Italy. Now he lives with in north London with an Englishman, Roger, his companion for the last 50 years. Roger is a retired intelligence officer in the twilight of his life. John is trying to make sense of Roger's life and his own. In particular, the reasons for a murder that took place in Moscow, fifty years earlier that set in train a shattering series of events.

The Chameleon, a fantastical genre-defying novel that announces the arrival of a significant new literary voice.

Samuel Fisher is a writer and bookseller based in London. He read English Literature at King's College London, where he studied creative writing under Andrew O'Hagan.

FICTION

Manuscript available: May 2015.

Chasing Titian

Rachel Halliburton

A sparkling first novel, based upon a true story, set in eighteenth-century London.

Chasing Titian is set in the dissolute, competitive, seditious world of the late eighteenth century London art scene. America is newly independent. An invasion of England by revolutionary France has just foundered. The city is bubbling with intrigue. Into this ferment comes the charismatic and determined Ann Jemima Provis, with a secret that she says will transform the art world forever. The American head of the Royal Academy, Benjamin West, is convinced. But can he persuade his peers? And is Miss Provis quite what she seems?

Rachel Halliburton has brought these astonishing true events, with its extraordinary cast of characters, to vivid life in her magnificently enjoyable debut.

Rachel Halliburton writes about arts and politics. She is Deputy Editor of Time Out and a former theatre critic of the London Evening Standard.

FICTION

Manuscript available.

The Energy Paradox

David Howell

In this controversial and timely short book, the distinguished British writer, economist and parliamentarian argues that Energy *is* Politics and that what is happening in global energy markets today will shape the future for a long time to come.

Written in vivid and accessible prose, this book shows:

- Why low oil prices are here to stay
- Why activities aimed at de-carbonisation have resulted in greater carbon use than ever before.
- Why the energy policies of the current British government have been a fiasco and the country is now at risk of outages and even black outs.
- Why German policies to transition from fossil fuels to green power have been a disaster, with CO2 emissions now rising faster in Germany than almost anywhere else in the
- Why Europe is facing a trilemma in energy policy, to combine security, affordability and decarbonisation.
- How the idealistic pursuit of green policies and the commitment to decarbonisation in the EU has produced increased use of dirty coal, higher carbon emissions, and dramatically higher energy costs to consumers: European policy makers got it badly wrong (albeit for the right reasons).
- What will happen when the U.S. becomes the world's largest energy producer
- And finally, why events in China -- the world's largest energy consumer, coal producer, coal importer, oil importer, builder of nuclear power stations, wind farms, road builder -- will determine the world's energy future. (China is also now the biggest customer for Middle Eastern oil, Iran's biggest customer and the biggest outside investor in Iraq (bigger than Exxon, Total or BP)).

David Howell (Baron Howell of Guildford) has been a Minister in three Governments over a forty year span. He has also been a journalist, economist, parliamentarian, banker, author and international expert. A former Secretary of State for Energy under Margaret Thatcher, he is currently deputy leader of the Conservative Party in the House of Lords. From 2010–12, Lord Howell was a Minister of State in the Foreign Office. His most recent book is The Edge of Now: new questions for democracy in the network age.

Economics/Current Affairs

Manuscript available

How to Academy Books

The How To Academy is looking for a publishing partner to extend the brand into books and associated content.

The HTA would like to partner with a publisher on an imprint or series called 'How to Academy Books' structured around a series of highly readable and authoritative books on the subjects to which our customers most respond. These books will probably be short — perhaps around 30,000 words — and designed to be read in an hour or two. The HTA's hope is that they to furnish their readers with specific, concrete ideas that will transform their lives.

The publishing programme could be based around the HTA's three most successful strands: Business, Lifestyle and Culture.

Sample titles in the launch list could be:

- *How To Write Great Copy*
- *How To Negotiate and How to Sell*
- *How To Speak in Public*
- *How To Present*
- *How To be Mindful*
- *How To Get Your Website Noticed*
- *How To use LinkedIn*

The HTA has a roster of great teachers who would be keen to write for How To Academy Books.

The How to Academy is looking for proposals from a publishing partner to create this imprint with us. With a live database of 50,000 names and sell-out courses, the HTA will promote each title via its website and to its email lists, and will make the titles available for sale at its events.

The How To Academy was launched in September 2013. Its mission was to offer sharply focused seminars, talks and workshops on a broad range of Business, Lifestyle and Cultural topics. The formula has proved highly successful. To date, over 15,000 people have attended more than 240 'How To' events.

SELF HELP

RFP available

A Star without a Name

Elnathan John

'The boys who sleep under the kuka tree in Bayan Layi like to boast about the people they have killed. I never join in because I have never killed a man. Banda has, but he doesn't like to talk about it. He just smokes wee-wee while they talk over each other's heads. Gobedanisa's voice is always the loudest. He likes to remind everyone of the day he strangled a man. I never interrupt his story even though I was there with him and saw what happened.'

A Star Without a Name describes the coming-of-age of Dantala, a 13-year-old boy who lives precariously on the streets in Nigeria. Banda is his friend and protector. During general elections, the boys are paid by the ruling party to cause trouble. When their attempt to burn down the opposition's headquarters ends in disaster, Dantala's gang is dispersed and he must run for his life. He ends up in another town, where he comes into the orbit of the local mosque, which provides him with food, shelter and, in due course, a ferocious political education. Before long he is faced with a terrible conflict of loyalties.

Elnathan John's gripping, uncompromising debut is a universal morality tale that transcends time and place.

Elnathan John trained as a lawyer and is a novelist, based in Abuja, Nigeria. He was shortlisted for the Caine Prize in 2013 for his story 'Bayan Layi'.

FICTION

Manuscript available

UK and Africa: Cassava Republic Press

US and Canada: Grove/ Atlantic

France: Galaade Editions

Kutchinsky's Egg

A Memoir

Serena Kutchinsky

**This memoir of a daughter and a father is about ambition, obsession, triumph and failure.
But above all, it is about love.**

As a child, Serena Kutchinsky watched as her charismatic father, then Britain's most brilliant and creative jeweller, set out to make world's most stunning jewelled egg — one that would rival Fabergé's creations. He succeeded, but at a ruinous price, which cost him his business, his marriage, his health, his home and his family.

Now valued in excess of £22m and considered to be the most valuable single artwork created in Britain since the Second World War, Kutchinsky's egg has been forgotten, lost from view in a private collection in Japan for the past 20 years

Serena Kutchinsky tracks down her late father's masterwork, and in doing so journeys back into her own past, rediscovering her father's turbulent life, and ultimately coming face-to-face with the bejewelled object that destroyed her family.

Serena Kutchinsky is a writer and broadcaster and the digital editor of Prospect magazine.

MEMOIR

Proposal due: July 2016

The Trouble With Islam

Kenan Malik

Mass beheadings, the murder of school children, the stoning of adulterers, the massacre of cartoonists. Why is it that so many of today's most monstrous conflicts or inhuman acts appear to involve Islam? And why do Islamic groups seem so much more vicious, sadistic, even evil?

Muslims are not, of course, the only religious group involved in brutal struggles. From Hindu mobs burning trains filled with passengers in Gujarat to Christian militias in the Central African Republic reportedly eating their foes, there is inhumanity aplenty in the world. Nor are the religious alone in perpetrating inhuman acts.

Yet, even taking this into account, there appears to be something particularly potent about Islam in fomenting violence, terror and persecution. Christian, Buddhist, Hindu, Jewish or secular extremists appear to be outliers, whereas Islamic fundamentalism seems much more central to the faith. If not, why does it appear so?

Kenan Malik's important book will answer three related questions: is there something distinctive about Islam as a faith that lends itself to cruelty and violence? Second, why are so many Muslims apparently attracted an ideology that espouses mass beheadings, slave labour and the denial of rights to women? And third, what does the rise of Islamism say, not simply about Islam but also about Western societies and about the character of the contemporary world?

These difficult and painful questions are unpacked carefully in Kenan Malik's urgent new book, from a perspective that is sympathetic to Muslims.

*Kenan Malik is an Indian-born English writer, lecturer and broadcaster who trained in neurobiology and the history of science and writes a column for the International New York Times. He is the author of many books including the bestselling *From Fatwa to Jihad: The Rushdie Affair and its Legacy* (2009). His most recent book is *The Quest for a Moral Compass: A Global History of Ethics* (2014) which was described by Tom Holland as 'an absolute tour de force. I can imagine it replacing Bertrand Russell's *History of Western Philosophy* on many a bookshelf - certainly mine.'*

RELIGION/CURRENT AFFAIRS

Proposal due: May 2015

How to Live and Work in the Middle East (title tbc)

Rana Najem

The Arab world, particularly in the Gulf, is home to huge numbers of migrant workers and rapid economic expansion. Based upon more than twenty years teaching cross-cultural intelligence, Rana Nejem's entertaining and bang up-to-date book, the only of its kind written by an Arab women, is essential reading for anyone who wants to visit or do business with, the Arab world.

From camel racing to gift giving; from making a contract to making amends, from religious observance to saving face, this book is a comprehensive guide for business executives (at all levels), students, diplomats, government officials, and the families of relocating workers (who often face the most day-to-day difficulties):

Chapters include:

- Welcome to the Arab World:
- Society in the Arab World:
- Values, Beliefs and Viewpoints:
- Living in an Islamic Country
- Communication Styles:
- Decisions, Risks and Contracts
- The Concept of Time:
- Etiquette, Protocol and Hospitality
- Sports, Media and The Arts

Rana Nejem began her career as a broadcast journalist. After working with CNN during the First Gulf War, she moved to the Royal Hashemite Court where she was responsible for the International Media Department for 2 years. She then moved into the field of communications and public relations leading the public diplomacy and communications work of the British Embassy in Amman for 18 years. She is the founding director of the Jordanian consultancy, YARNU which specialises in Business Protocol and Inter-Cultural Intelligence for the Middle East.

TRAVEL/BUSINESS

Manuscript available.

The Republic of English

Harry Ritchie

Traditionalists have long argued that the English language is a monarchy, with the Queen's English, in the form of received pronunciation, sitting at the apex. This short book surveys English language use around the world to argue instead that the English language is a republic, not a monarchy.

This is a proposal for a book that describes the current state of the English language in the UK, the United States and throughout the world. In doing so, Harry Ritchie reveals that despite its impeccably progressive, democratic nature, our language has been co-opted into an abusive system of prejudice and discrimination that contrives to hold ordinary people back.

Harry Ritchie is a former Literary Editor of the Sunday Times. He is the author of six books, most recently English for the Natives (John Murray UK).

Proposal available: June 2015

A History of Modern Capitalism

Donald Sassoon

This promise to be a landmark history of global capitalism between the years 1880 and 1914.

Donald Sassoon is Emeritus Professor of Comparative European History at Queen Mary and Westfield College, University of London. He was born in Cairo and educated in Paris, Milan, London and the USA. He obtained his PhD from under Eric Hobsbawm's supervision. His landmark books, include One Hundred Years of Socialism, Mona Lisa, and The Culture of the Europeans and have been translated into 15 languages. He is currently working on a history of global capitalism c.1880 to 1914

HISTORY

Manuscript due: September 2016.

The Digital Ape

Nigel Shadbolt with Roger Hampson

From Britain's pre-eminent authority on artificial intelligence comes an urgent assessment of what is happening to the human race in the first three decades of the twenty-first century – the most significant transformation in what it is to be human since humans left the forests and took up eating meat. *Homo sapiens* is being reborn as a Digital Ape.

We have a choice as to whether our astonishing new tools will overwhelm us. The essence of human nature is our use of tools and our collective language, knowledge and memory. But the gadgets, the huge databases, the virtual economy, are now lightning fast and genius clever.

These digital tools are also ubiquitous. We have universal information and universal access to it; we have universal selection of goods and services (those of us who can afford them); we have universal instant maps. Everything around us is becoming more intelligent – the objects we work with, the machines we live with and travel in, our entertainment. Individuals now use, even wear, tools which enhance nearly every aspect of the cognition which distinguishes us from chimpanzees.

This book combines the latest web science with the mathematics of computing and complexity and the social sciences provides an intellectual handle on this transformation: it looks at life and work, love and reproduction, privacy and intimacy, to present a map of the future, the dangers and the opportunities, for all.

Sir Nigel Shadbolt is Professor of Artificial Intelligence at the University of Southampton and Chairman of the Open Data Institute, which he co-founded with Sir Tim Berners-Lee. From August 2015, he will be Principal of Jesus College, Oxford. Shadbolt is an interdisciplinary researcher, policy expert and commentator. He has studied and researched Psychology, Cognitive Science, Computational Neuroscience, Artificial Intelligence (AI), Computer Science and the emerging field of Web science and has made significant contributions to all of these disciplines.

POPULAR SCIENCE

Proposal available: July 2015

What is Health?

Pritpal Tamber with Hilly Janes

As we life expectancy increases and healthcare costs climb, the former clinical director of TEDMED draws on the latest research and case history to reimagine what 'health' is.

Health/Mind Body Spirit

Proposal due June 2015

Dr Pritpal S. Tamber is a doctor and healthcare specialist. He was clinical editor of TEDMED, the strand of TED dedicated to health and medicine and the founder of Optimising Clinical Knowledge, a UK-based consultancy that helps organizations devise and deliver clinically credible strategies. He was previously Editorial Director for Medicine for BioMed Central, Managing Director of 'Faculty of 1000 Medicine, Editor/Publisher of BMJ Group's international editions, and a Council Member of the Committee on Publication Ethics.

Hilly Janes is an award-winning feature writer and editor with twenty years experience on national newspapers and magazines including *The Independent*, *The Times*, *Prospect*, *The Guardian*, the *Daily Telegraph*, *The Observer* and the *Financial Times*. Her special interest areas are health, wellbeing, relationships, food and drink, parenting, education and travel.